

# Matthew J Mungan

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## WORK EXPERIENCE

### Graphic Designer/Web Designer | Freelance

May 2021 - Present

- Design collateral, promotional material, social media graphics, and signage for non-profit clients and community groups
- Design, build, and maintain WordPress sites for non-profit clients

### Marketing Consultant | JUNTO Electric Bikes

October 2021 - January 2022

- Website audit
- Site redesign prototyping
- Marketing strategy and planning
- Branding and brand identity recommendations

### Director of Interactive Services | DSC Advertising

September 2001 - May 2021

- Received a Silver Addy Award for agency website
- Built custom web application in ColdFusion for client approval process, timekeeping, and tracking out-of-pocket expenses
- Responsible for design, development, and maintenance of all website projects
- Design and execution of all digital advertising
- Design and administration of email marketing campaigns
- Creation of motion graphics video editing
- Management of Google AdWords campaigns (SEM)
- Search Engine Optimization (SEO)
- Google Analytics reporting and recommendations

## EDUCATION

### BA, Sociology | Temple University

May 1992

## COMMUNITY

### Concert Promotion | Friends of Cianfrani Park

June 2004 - Present

- Booking, promotion, graphic design, sound, and production

## SUMMARY

Versatile web/graphic designer with over 20 years of experience in the marketing and advertising industry. Skilled in a broad range of disciplines including, front-end development, web design, HTML, CSS, web development, graphic design, motion graphics, music composition, music production, video editing, print production, SEO, and SEM.